FIRE-FIGHTING EXPERTS SHOW HOW TO PREVENT CONFLAGRATIONS

One Time Chief Croker Says Most Big Fires Could Easily Have Been Prevented.

CAUTION IS NEEDED

ENJAMIN FRANKLIN was first to point out in America the wisdom of fire prevention. He wrote upon fire prevention and fireproof construction, formed a company to extinguish fires, and one to indemnify

against fire damage. "If chimneys were against fire damage. "If chimneys were more frequently cleaned," Franklin wrote, "some fires might thereby be prevented." It was Franklin, too, who preached the doctrine that "an ounce of prevention is worth a pound of cure."

Destruction of the Equitable Life Assurance Building last Tuesday caused property owners to display a greater interest in fire prevention. Edward F. Croker, formetly Chief of the New York Fire Department, who is accounted the most ex-

there is not a man in the uniformed force who believes that it is possible for New York ever to experience such a conflagration as the Baltimore or San Francisco fire. "The safeguarding of human life from fire is the first concern of the Fire Department." Commissioner Johnson said. "The eaving of property is a secondary though important consideration."

The First Step.

One of Commissioner Johnson's first steps in his campaign of education was to distribute 75,000 placards for housewives which were labelled "Fire Don'ts," and designated to hang on the wall of the apartment house kitchen. These "don'ts" practically cover the subject of fire prevention in the home, whether this home be apartment, tenement or private dwelling. The list of "Fire Dont's" reads:—
"Don't block the fire escapes; you may need them yourself to-night.
"Don't leave everything to the landlord. Inspect your own house from cellar to garret and locate all exits.

"Don't throw cigars or cigarettes out of windows. They drop on awnings and set them afine.
"Don't allow children to play with matches.

EDWARD F CROKER.

in fire prevention. Edward F. Croker, formerly Chief of the New York Fire Department, who is accounted the most expert fire fighter in the world, discussing the Equitable Life fire with a Herald reporter yesterday, declared that the screeter number of fires in New York are caused by carelessness.

Joseph Johnson, Fire Commissioner, and Captain William Guerin, chief of the recently established Bureau of Fire Prevention, thoroughly agree with the view of Mr. Croker. That both the Equitable and the Triangle fires were caused by the careless throwing away of matches is the report which Commissioner Johnson has submitted to Mayor Gaynor.

"How is New York to prevent similar conflagrations in the future?" was the question asked Commissioner Johnson.

"First," he replied, "by a campaign of education to show the value of fire prevention, and, second, by a rigid enforcement of the power conferred upon the Fire Commissioner by the law recently passed creating the Bureau of Fire Prevention."

Commissioner Johnson said that because of the high efficiency of the New York Fire Department the professional spirit that given the firemen such confidence that there is not a man in the uniformed force who believes that It is possible for New Tork ever to experience such a conflagra.

EDWARD F CROKER.

In the prevention. First, I wish to call attention to the importance of exercising care in the handling of matches, igarettes, clears in the handling of matches, igarettes, clears in the handling of matches, igarettes, clear in the handling of matches, igarettes, clear in the handling of matches, than from any other one cause. The Washington place fire one cause. The Washington is attention to the importance of exercising care in the handling of matches, learning care in the handling of matches, learning care in the handling of matches, learning care in the handling of matches than from any other one cause. The Washington is attention to the importance of exercising care in the handling of matches, learning care in the handling of ma

on aftre.

Don't allow children to play with task of educating the people of the United "Don't allow children to play with matches.

"Don't use matches or candles in dark closets or cellars.

"Don't keep matches except in a tin box with cover attached.

"Don't toss away a match unless completely extinguished, and then toss it into a metal or porcelain receptacle.

"Don't fill lamps or oil stoves while lighted.

lighted.

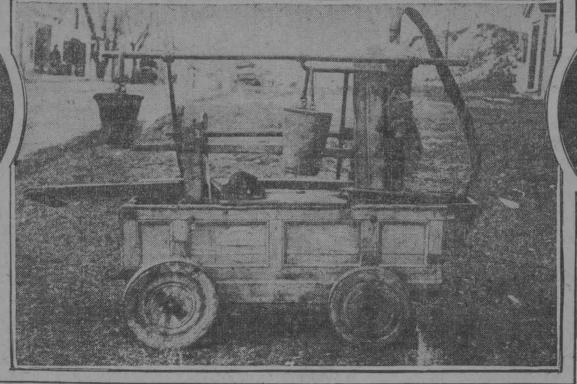
"Don't use karosene oil in lighting fires.

"Don't put hot ashes on a dumbwalter.

"Don't accumulate old beds and bedding or other trash in cellars.

"Don't allow delivery boys to tie back the dumbwalter door in cellar; by this means fires have spread throughout buildings.

"Don't neglect to have the chimney five black last year, carelessness is often re-



FIRST FIRE ENGINE IN AMERICA, PRESENTED BY KING GEORGE II, TO THE ** FIRE DEPARTMENT OF SHELLBURNE, NOVA SCOTIA IN 1774...

Edward F. Croker's Rules for Fire Prevention

Compulsory fire drill in all mercantile houses, fac- ' Ashes should be kept in metal receptacles-never in tories and institutions employing or containing more wooden barrels or boxes. than twenty-five persons; the organization of such employes into fire brigades, with a retired fireman in contents removed each night. charge to instruct such brigades properly to use auxiliary fire appliances pending the arrival of the Fire De- buildings of any description. partment, and in addition to be on duty constantly during working hours to patrol premises, inspect fire ap- not be kept in building. pliances and note condition of premises as to being free from rubbish, waste materials and other inflam- sary to use swinging brackets all exposed woodwork mable matter likely to cause or promote fire.

The installation of approved sprinkler systems and space. Metal bells should be placed over gas jets on modern automatic fire alarms in certain classes of buildings are of particular advantage in discovering and extinguishing fires in their incipiency and of considerable other combustible material. value to the Fire Department in fighting fires.

The equipment of various premises with auxiliary fire appliances of the most approved type, with periodic classes of buildings.

Smoking in factories during working hours to be PROHIBITED and offenders severely punished for any infraction of this rule.

Fire doors and shutters to be closed every night, and

closing of these fire stops. kinds strictly prohibited. Olly rags should be kept in metal waste cans and

Rubbish should never be allowed to accumulate in

Gasolene, naphtha and other volatile liquids should

Gas brackets should have rigid fixtures; where necesshould be protected with sheet metal, leaving an air

Steam pipes should be kept clear from all wood and

Open fireplaces should be protected with sheet iron or, better, be bricked up.

Electricity when improperly installed is hazardous; inspection of same, should be insisted upon in all see that your certificate of approval covers the entire installation; lamp cords should not be hung on nails or wrapped around any piping; paper shades should never be used. Do not allow employes to tamper with electrical installations.

Stovepipes should be run direct to brick chimneys All buildings three stories or more in height to be and never through floors or partitions; protect floors provided with fire escapes and standpipes for Fire under and about stoves with brick, cement or sheet

All apartments and private houses, as well as other stock should never be placed so as to hinder the ready buildings, should be provided with a modern three gallon fire extinguisher. There is no reason why people, All doors should be made to open or swing outward. especially women, should take alarm from a small fire; Safety matches should be required by law; all other they can easily handle an extinguisher and promptly extinguish it if they keep cool.

Equitable Building Was Put Up When Modern Fireproofing Was Unknown.

CITIZENS MUST HELP

the work of the Fire Prevention Bureau will tend to greatly reduce the number of fires in New York.

That one of the most notable fires in the history of New York was a biaze on the twenty-sixth floor of the Singer Building on September 23, 1910, is the opinion of Mr. Croker. Combustible material in a room was a mass of flames before discovered, he said, and if the building had not been a really fireproof structure there would have been a comparation the like of which New York has never seen.

Louis Jay Horowitz, president of the Thompson-Startest Company, was asked yesterday whether or not a fire similar to that which occurred in the Equitable Building would, if it occurred in one of the modern office buildings, be attended the history of New York was a biaze on

fighting and fire extinguishing organizations of our great modern cities had reached a high state of efficiency and were keeping well abreast of the demands made upon them, our citizens, as a rule, paid too little attention to the vital matter of fire prevention, of which I always have been a consistent advocate."

Here Mr. Croker pansed and took from his desk statistics to show that the enormous fire waste of the United States varies from \$200,000,000 to \$400,000,000 annually. The insisted that through the adoption of efficient fire prevention measures this great property loss, not to consider the death toll, could be greatly reduced.

"This utter destruction of more than a quarter of a billion of dollars in prop-inflammable material stored on the floors." "This utter destruction of more than a quarter of a billion of dollars in property," he continued, "is not the inevitable chance of industry and commerce. All that is necessary is to apply the test of comparison with other countries of like civilization. In round numbers, the per capita fire loss in the United States has been from \$2 to \$4, against thirty-three cents in the principal European countries. One of the conditions in these countries that operates to effect a lesser loss than here is the larger use of non-combustible materials due to the high cost of wood.

Another reason is the intangible influence steel beams supporting the arches buckled

Another reason is the intangible influence of their older civilization, which makes these people more careful of small savings in all their affairs and generally more cautious than we have yet become.

Do Without Wood.

The fine and so colleged. The fine floors collapsed. The fine floors in vogue at the time the Equitable was built, and, as a matter of fact, until quite recently, did not call for the proper protection of the soffits of the heams.

Do Without Wood.

"If I had my, way about it I would not permit a piece of wood, even the size of a lead pencil, to be used in the construction or finish of any building in the United States exceeding a ground area of 25x50 feet or three stories in height. If there was still an absolute necessity for its use, if it could not be replaced with steel, as it has been in many modern constructions, it would then be well to attempt to conceive of something better. Wooden floors, wooden window frames, doors and casings burn and helps other things to burn. Everything that is made of wood burns and helps the fire to spread. Eliminate wood, remove the cause, and you have precluded the possibility of fire."

The passage of the Hoey bill by the Legislature creating the Bureau of Fire Prevention in the Fire Department and giving the Fire Commissioner power to enforce his orders is, in the opinion of Mr. Croker, a most important step in the right direction. He believes that

A Petticoat Lobbyist at Albany

HEN the Legislature opened in Albany there was much speculaings.

"Don't neglect to have the chimney flue cleaned once a year. You are responsible, mot your landlord.

"There are many things," continued Commissioner Johnson, "which the people of New York can do to aid the cause of life such as lings and the careless have spread throughout build-lives and property, the second of proper fire protection methods in such establishments.

"Smoking by employes and the careless busy workers notice it a good size blaze lives and property, can be greatly reduced if the proper prevention causes of fires in industrial concerns. A lives and property, can be greatly reduced if the proper prevention of the men in the place and or a cigar, walk away from the place and of the installation of proper fire protection methods in such establishments.

"Smoking by employes and the careless busy workers notice it a good size blaze lives and property, can be greatly reduced if the proper prevention causes of fires in industrial plants, where fires have loose it a good size blaze lives and property, can be greatly reduced if the proper prevention of the property of the measures are adopted.

"Lack of training in fire prevention of the proper prevention of the property of the men in the place and one a year. You are responsible, property. It is my belief that this general carelessness may be partly overcome by think nothing more of the matter. By able headway. I have seen so many distance the cigarette or cigar may ignite astrous fires which could have been checked of the installation of proper fire protection methods in such establishments.

"In the Triangle building fire in Washington disposal of waste are the most frequent causes of fires in industrial concerns. A carelessness is often remained in the property, can be greatly reduced its in property. The proper prevention of the property and the cause of the matter. By able headway. I have seen so many distance the fire lives and property, can be greatly reduced its in property. The property is in the triangle building fire in waste are the m tion concerning the "girl lobby-

FIRE COMMISSIONER

JOSEPH JOHNSON

role, and voiced their approval of the



The Wisdom of the Modern Woman Who Shops Scientifically rare gift of tact which always soothes and never irritates. Heretofore it has been the custom for the various sufficient to take Wilson of the Modern Woman Who Shops Wilson of the Modern Woman Who S